



Mentoring workshop under the auspices of the Conference on:

“Technological Innovation and Entrepreneurship”

Dr George Vekinis*

Brief introduction and **mentoring** on the most important **strategic** aspects of setting up a **start-up** company for industrial development of a new technology.

This brief workshop will discuss the following aspects of technological entrepreneurship, with the aid of three guided exercises:

- The technological transformation process: Idea→Invention→Innovation
- Methods for evaluating and valorising your technology: guided exercise
- “Fit for purpose” adaptations of your technology
- Funding routes
- Protection strategies for maximum benefit: guided exercise
- Risk analysis and Risk Management: guided exercise
- Optimising entrepreneurial planning

Each participant may use the three guided exercises for self-assessing their own technology. Due to time constraints, only a generic, non-confidential discussion on the results of the exercises will be held, but each participant may afterwards contact Dr Vekinis (gvekinis@ims.demokritos.gr) for more in-depth discussions and evaluation of results.

The Workshop is free to all members of the Hellenic Society for Science and Technology of Condensed Matter (www.HSSTCM.eu). Non-members may apply for membership during registration or on-site (if there are still places available). Early registration is recommended, by email to hsstcm@hsstcm.eu by the 1st of August 2014.

Each participant will receive a copy of the book “Technology Transfer in practice: from Invention to Innovation” by G. Vekinis (published 2014).

*A brief resume of Dr Vekinis is available at: www.ims.demokritos.gr/ims_persprofile.php?lang=en&person=3